



## Data Management Solutions to Real Business Problems

Self service Business Intelligence  
across the data architecture



Curium's core business process modules, CuriumDQM and CuriumMDM, bring a level of control and visibility over key data management processes that are essential to the efficient business operations and data governance of financial service firms.

As part of these business processes, Curium collects a vast amount of process lifecycle and management information: Data about the process itself and data about the cause and effect of underlying data issues.

But how do you know that the processes you put in place are effective and supporting the data governance objectives of the firm? For example, within your data quality process are you trapping the data problems that cause business issues? Are you getting better at doing it and ultimately are you working with better quality data?

CuriumBI helps the firm make sense and present actionable information about its data, any data!

Applying CuriumBI to the repository of process information within Curium itself gives a level of analysis and interpretation which is vital to evolving the data quality and data governance targets within the firm.

CuriumBI will help uncover answers to the key questions including:

Where do we see most data issues?

How often do they occur?

What is the root cause of these issues?

How do the key quality metrics change over time?

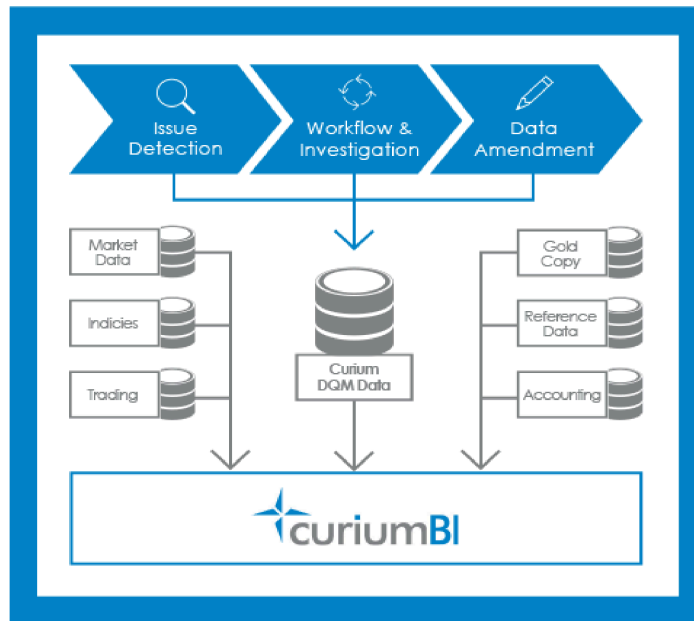
But CuriumBI is not just limited to providing intelligence over Curium's own data repository. With its powerful graphics and navigation tools it provides users with an easy and low cost option for analyzing any data set. This could include typical investment data sets, reference data, operational data and more.

**CuriumBI is the low cost business intelligence tool that everyone can have access to.**

## CuriumBI Features & Benefits

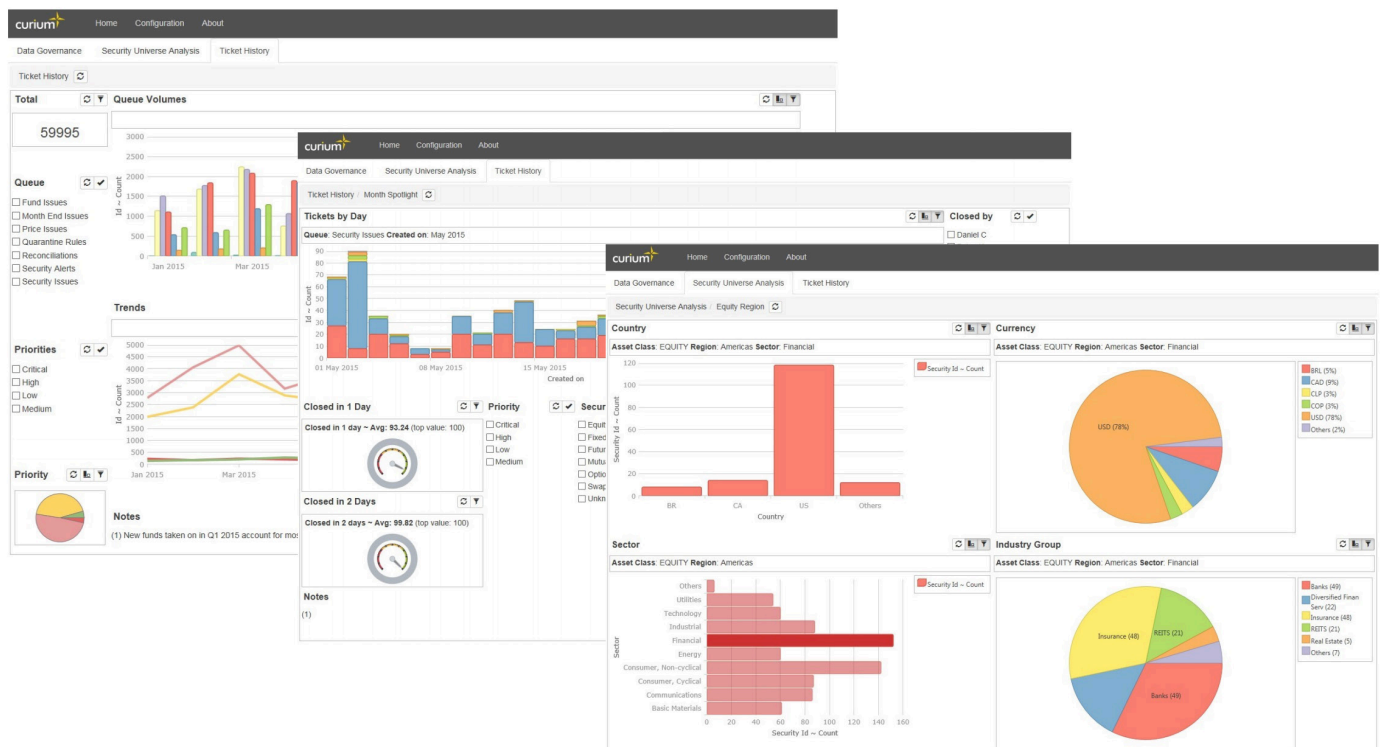
- Quick and effective presentation and analysis of Management Information
- Ideal for ongoing analysis of data quality and master data processes
- Can be applied to any structured data set within the firm's data architecture
- Interactive enquiries and multi level exploration of data through use of dynamic filters
- Easy to configure and tailor to individual users needs without specialist skills or IT resource
- Easy to deploy through desktop browser
- Extensive range of presentation and graphical options
- Low cost licence options to maximise deployment across firm

# Self Service Business Intelligence across the data architecture



As shown above Curium sits across the data architecture adding presentation and analysis tools to the firm's key data management business processes as well as any of the accessible structured data sets within the core architecture.

CuriumBI has a wide range of data presentation and graphing options. Entirely interactive — click on any chart or component of a chart and the data presentation changes based on the filter selected.



**Take a look at CuriumBI – the self service approach to giving data management teams and business management users the tools to analyse their key data sets and data processes.**